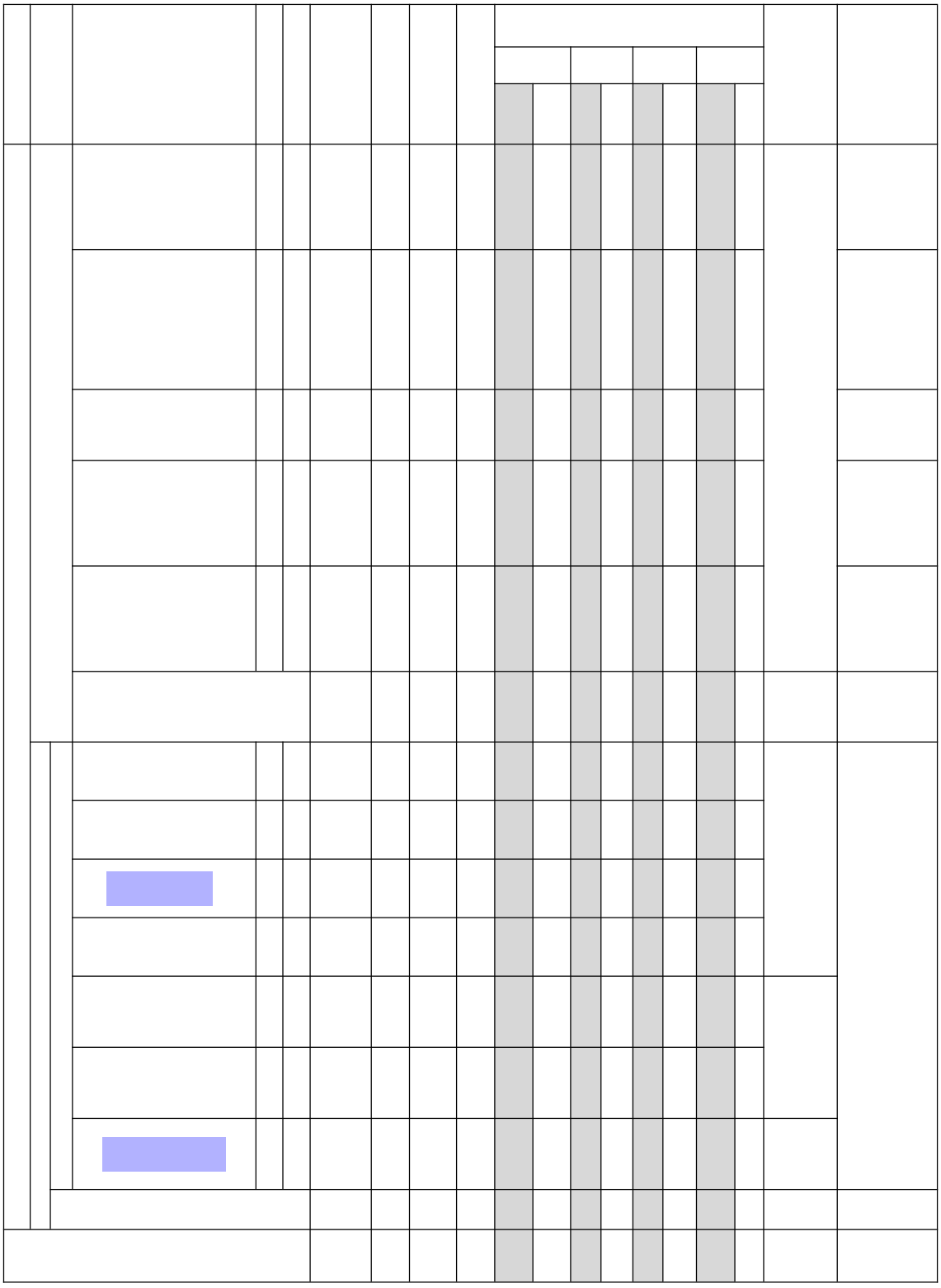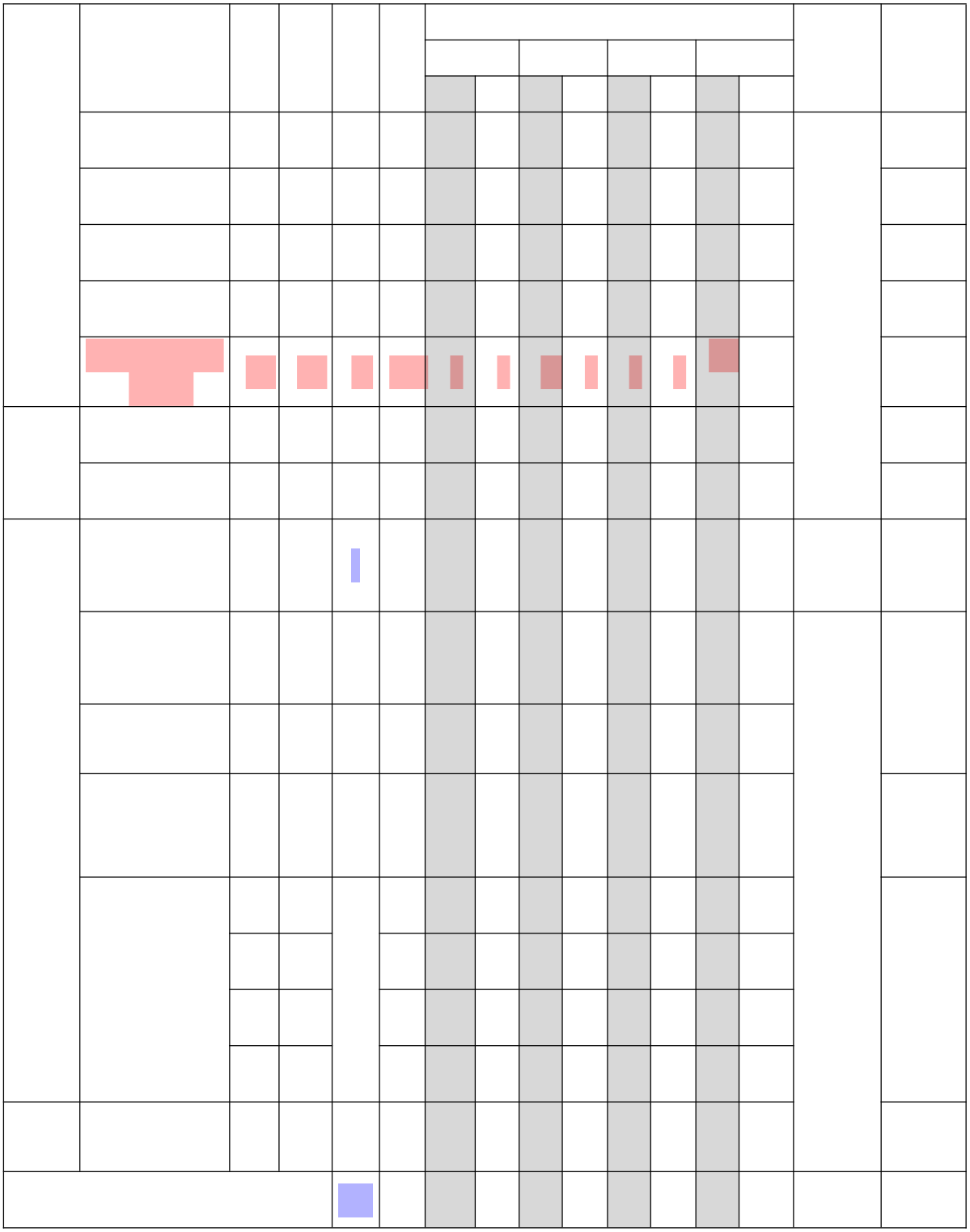2022级会展经济与管理专业本科人才培养方案
（合作办学）